



Helping
Brokers &
Lenders
Prosper
in the
21st Century

CREDIT ANALYZER™

**Be a Hero to Your Applicants
FICO Score Tips and Simulations**

CREDIT ANALYZER

Credit Analyzer is the most powerful and important credit product available today. Starting with the borrower's credit report, Credit Analyzer provides four important services at a surprisingly low cost:

- Tradeline Analysis detailing potential score increases
- Details on which tradelines to ReScore, and the estimates of the cost
- A report you can give your borrower, for credit score instructions
- Optional real-time, interactive re-score analyzer to demonstrate the impact of recommended actions

HELP APPLICANTS LEGALLY IMPROVE THEIR CREDIT SCORES

For the first time, brokers have an instructional tool to teach applicants how to legitimately improve credit scores. At a glance, brokers and borrowers can identify actions that may increase credit scores. Credit Analyzer shows the applicant what needs to be done to qualify for the best possible loan.

Applicants will stop shopping other brokers when you give them a clear strategy to get the loan they want - at terms they simply can't get from the competition.

CLOSE MORE LOANS

Thanks to our technology's seamless integration, Credit Analyzer results flow directly into our other Rapid ReScore Error Correction Services. When correction documentation is ready, our Re-score service can make the new scores a reality. And if simple report notations are sufficient, TradeLine Update will incorporate the corrections.

INCREASE YOUR REFERRAL BUSINESS

With the optional What-If? simulator you step out of the traditional sales role and become a trusted advisor to your clients, coaching them through a variety of scenarios that can lead to the ideal loan. What-If? can open up a wider variety of loan products, because there is a workable plan for improving credit scores. Can this service make you more competitive? Absolutely. Can it save your clients money? Of course. Will Credit Analyzer lead to more referral business? No doubt.

CONTACT US

Clear, concise credit reports, score improvement analysis, and rapid rescore services are the three elements of 1 Source Data's Credit Reporting system.

To become a 1 Source Data client, contact a 1 Source Data sales representative:

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